



**Indify**<sup>TM</sup>  
Empowering Indian business

Solutions for




Use SAP and Oracle ERP  
In All 22 Official Indian Languages

**LinguaNext**

Make Any Software Speak **Your Language**

## Enabling World-Class ERP Software to operate entirely in Indian Languages

As an IT executive decision maker, you are rightfully concerned that the complexity of your requirements can only be met by globally competitive ERP packages such as SAP ERP or Oracle E-Business Suite.

India is a pluralistic country, with 22 official languages spoken and used on a daily basis by the vast majority (over 90%) of the population and less than 10% of the population having knowledge of English. Your constituents, i.e. the users for whose use you are deploying the software therefore include a large number of people who do not understand English, or have limited English ability. This restricts them from leveraging the full power of your potentially large investment in such ERP

deployments. You may also have to spend much more in training the same users because of the limitation of their English skills. In many consumer-facing services, the success of the service will critically depend upon the availability of such.

However, neither SAP® nor Oracle® provide Indian language solutions out-of-the-box (while they may have announced a limited functionality to be available sometime in the future). Adding Indian language support today is therefore both extremely expensive and unsupportable, or not possible at all.

Indify™ solutions for SAP® and Oracle® from LinguaNext™ are non-intrusive, simple and ready remedies to this critical situation that is now commonly faced in many large ERP projects: Users demand Indian languages and often Indian languages are the key to the projects' successes, but the best products out there do not support Indian languages.

### Case Study Railways Shunting Orders

In the Indian Railways, a shunting order is issued by a station master to a lineman to connect a bogey or a locomotive to a particular train on a certain track. Not able to understand a shunting order accurately and entirely can have disastrous, even fatal results. LinguaNext™ has successfully localized the complete SAP® implementation at the Centre for Railways Information Services (CRIS) in Hindi. As a part of this implementation, bilingual shunting orders – in Hindi and English – are now printed by the SAP system. This fully utilizes the CRIS investment in technology, and reduces the possibilities of errors due to lack of English skills.

By simply adding LinguaNext™ Indify™ solutions, any live or new deployment of SAP® ERP or Oracle® E-Business Suite can be instantly converted to any of the 22 official Indian languages without any changes to the original ERP application.



## Top-ten reasons to choose Indify™

1. Indify™ supports all 22 official Indian languages, not just Hindi. Different users can use the same installation of SAP® or Oracle® in different languages.
2. Indify™ enables users to see the application screen in one language and print a report in another language.
3. Indify™ supports the entire breadth of modules, products and technologies in SAP or Oracle, not just limited functionality.
4. Indify™ enables users to switch between languages in a single-click.
5. With Indify™, you can even translate data such as names and addresses from local languages to English and vice-versa
6. Indify™ is upgrade-proof and customization-proof. You can upgrade or customize your SAP or Oracle as much as you want, and still get localization for the whole installation.
7. Indify™ allows you to customize your translations, it doesn't force one hard-coded set of translations on you
8. Indify™ solutions can be easily layered on existing ERP deployments or can be incorporated during the deployment of a new ERP system.
9. Including Indify™ solutions during new deployment provides instant results by drastically reducing your training costs.
10. Indify™ does not require any changes to SAP® or Oracle®, not even the master-table data.

